

# Board Goals (updated 11/17/16)

## Finances

- 1. Reduce net loss from open enrollment by 5% in 2017-18.**
  - a. Use slogan, **Salem Works**, as a unifying marketing message.*
  - b. Use standard script to contact open-enrolled out families and document reasons for open-enrolling to other districts.*
  - c. Consider Billboards to market Salem Schools*
  
- 2. Reduce non-personnel spending in the General Fund by 3% in 2017-18.**
  - a. Building principals will take inventory of all office supplies by June 30<sup>th</sup> of each year.*
  - b. Custodians will take inventory of supplies in the first week of June and again in the first week of August each year.*
  - c. Review alternative resources for curriculum materials, including free-open access online core materials. (Technology resources may need increased, however, including additional laptops, iPads, etc.)*
  - d. Develop a fee structure for scoreboard commercials to support both athletic and academic (broadcast journalism) programs.*

## Instruction

- 1. Provide professional development and support for teachers to meet the needs of the ELL population.**
  - a. Secure ELL consultant through Stark County ELL Consortium to coach teachers on strategies to use with ELL students in the regular classroom setting.*
  - b. Research and evaluate benefits to joining the Stark County ELL Consortium for the 2017-18 school year using Title III funds.*
  
- 2. Increase proficiency passage rates on ELA state assessment in grades 3-8 and HS.**

## Customer Service

- 1. Implement recommendations from the Communications Audit to improve public perception of customer service.**
  - a. Limit the number of tools used to communicate with families K-12: Remind 101, Dojo.*
  - b. The technology department will keep pictures and calendars current on district website.*

- c. *The technology department will develop links for FAQs, to sign up for messages, and for questions on the district webpage.*
- d. *The technology department will maintain the Salem City Schools Facebook page with current events and photos.*

**2. Improve overall welcoming climate and improve access for all students.**

- a. *Develop a survey to assess the needs and interests of the school community.*
- b. *Have computers accessible to survey students during fall conferences.*
- c. *Post survey on the district website.*

**Learning Environment**

**1. Explore options available to Salem City School to update our facilities thru all avenues available.**

- a. *Consider: OSFC Review, overcrowding at Buckeye, infrastructure at Reilly, and room remodel.*
- b. *Consider options for updating school facilities.*
- c. *Educate community through information district website, Facebook, and informational sessions.*

**2. Evaluate how bullying is addressed at Salem City Schools.**

- a. *Develop and implement a survey to get baseline data on students' perceptions of bullying at SJHS and SHS.*
- b. *Based on student responses, develop a plan to reduce the number of bullying incidents at SJHS and SHS, including a universal bullying definition and protocol for handling reported bullying incidents.*
- c. *A survey will be conducted at the beginning and the end of the 2017-18 school year to evaluate students' knowledge of bullying behavior and positive responses.*
- d. *The elementary counselor will work with individuals, small groups, and classes to:*
  1. *Define bullying.*
  2. *Recognize when bullying is occurring and how to intervene.*
  3. *Know when to report bullying and how to report bullying.*
  4. *Improve empathy and positive peer relationships.*