Board Goals (updated 11/17/16)

Finances

1. Reduce net loss from open enrollment by 5% in 2017-18.
   a. Use slogan, Salem Works, as a unifying marketing message.
   b. Use standard script to contact open-enrolled out families and document reasons for open-enrolling to other districts.
   c. Consider Billboards to market Salem Schools

   a. Building principals will take inventory of all office supplies by June 30th of each year.
   b. Custodians will take inventory of supplies in the first week of June and again in the first week of August each year.
   c. Review alternative resources for curriculum materials, including free-open access online core materials. (Technology resources may need increased, however, including additional laptops, iPads, etc.)
   d. Develop a fee structure for scoreboard commercials to support both athletic and academic (broadcast journalism) programs.

Instruction

1. Provide professional development and support for teachers to meet the needs of the ELL population.
   a. Secure ELL consultant through Stark County ELL Consortium to coach teachers on strategies to use with ELL students in the regular classroom setting.
   b. Research and evaluate benefits to joining the Stark County ELL Consortium for the 2017-18 school year using Title III funds.

2. Increase proficiency passage rates on ELA state assessment in grades 3-8 and HS.

Customer Service

1. Implement recommendations from the Communications Audit to improve public perception of customer service.
   a. Limit the number of tools used to communicate with families K-12: Remind 101, Dojo.
   b. The technology department will keep pictures and calendars current on district website.
c. The technology department will develop links for FAQs, to sign up for messages, and for questions on the district webpage.
d. The technology department will maintain the Salem City Schools Facebook page with current events and photos.

2. Improve overall welcoming climate and improve access for all students.
   a. Develop a survey to assess the needs and interests of the school community.
   b. Have computers accessible to survey students during fall conferences.
   c. Post survey on the district website.

Learning Environment

1. Explore options available to Salem City School to update our facilities thru all avenues available.
   a. Consider: OSFC Review, overcrowding at Buckeye, infrastructure at Reilly, and room remodel.
   b. Consider options for updating school facilities.
   c. Educate community through information district website, Facebook, and informational sessions.

2. Evaluate how bullying is addressed at Salem City Schools.
   a. Develop and implement a survey to get baseline data on students’ perceptions of bullying at SJHS and SHS.
   b. Based on student responses, develop a plan to reduce the number of bullying incidents at SJHS and SHS, including a universal bullying definition and protocol for handling reported bullying incidents.
   c. A survey will be conducted at the beginning and the end of the 2017-18 school year to evaluate students’ knowledge of bullying behavior and positive responses.
   d. The elementary counselor will work with individuals, small groups, and classes to:
      1. Define bullying.
      2. Recognize when bullying is occurring and how to intervene.
      3. Know when to report bullying and how to report bullying.
      4. Improve empathy and positive peer relationships.